



Canadian Fixed Income Professionals to Raise Money for HIV/AIDS Research.

CanDeal, Sun Life and CANFAR partner for street-wide charity day.

OCTOBER 5, 2011 - MONTREAL, Quebec & TORONTO, Ontario - CanDeal is pleased to partner with Sun Life Financial and the Canadian Foundation for AIDS Research (CANFAR), by hosting a charity trading day on November 22, 2011. The charity day will run in conjunction with CANFAR's annual Bloor Street Entertains gala (www.bloorstreetentertains.ca) in Toronto. On November 22, CanDeal will donate all revenues generated from trading on its marketplace to CANFAR.

"We are pleased to be partnering with CANFAR, and are excited to have the support of one of our top clients" said Jayson Horner, Co-Founder, President & CEO of CanDeal. "This charity day is unique for the Canadian debt capital markets, as it is the first event of its kind to bring together institutional investors from around the globe and all of Canada's primary dealers to support a cause. We would like to encourage all of our participants to get involved."

As presenting sponsor of this year's CANFAR's Bloor Street Entertains, Sun Life Financial has a strong affiliation with CANFAR. "We're excited to participate in this charity day and to further demonstrate our commitment to CANFAR" said Candace Shaw, Senior Managing Director, Portfolio Management and International Investments, Sun Life Financial. "Being able to raise money for charity, simply by going about one's day-to-day business, is a wonderful way to enable many people and different organizations to contribute."

This year marks the 15th anniversary of CANFAR's Bloor Street Entertains, and over the course of a decade and a half, this gala has become one of the premier charity events on Toronto's social calendar. "Bloor Street Entertains is the single most important event in support of Canadian HIV/AIDS research," said Christopher Bunting, President and CEO of CANFAR. "Strong partnerships with Sun Life and CanDeal will help us meet our fundraising goal for this event and further Canada's research contributions towards finding a cure for HIV/AIDS."

About CanDeal:

CanDeal is the leading electronic marketplace for Canadian dollar debt securities (www.candeal.com). CanDeal provides access to the deepest pool of liquidity for Canadian government bonds and money market instruments. The network delivers the market making power of Canada's 12 Primary Dealers to institutional investors in Canada, the United States and Europe. CanDeal's stakeholders include: BMO Nesbitt Burns Inc., CIBC World Markets, National Bank Financial Inc., RBC Capital Markets, Scotia Capital, TD Securities and TMX Group. CanDeal also offers Canadian institutional investors and investment dealer's electronic access to liquidity in additional debt and derivative marketplaces operated by Tradeweb in the United States and Europe.

About CANFAR:

The Canadian Foundation for AIDS Research is Canada's only independent charitable foundation dedicated to eliminating HIV/AIDS through research. By funding promising Canadian HIV/AIDS research and spreading awareness through education campaigns, CANFAR is working to end AIDS globally. Since 1987, CANFAR has awarded more than \$17 million to HIV/AIDS research projects. Visit CANFAR.com for more information.

For more information contact:

Andrew Kearney
Marketing Manager
CanDeal
416.814.7815
www.candeal.com

Christopher Bunting
President and CEO
CANFAR
416.361.6281
www.canfar.com